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Distinguished Lecture Series**

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The 2023 Paul Zia Distinguished Lecture

NCSU Department of Civil, Construction, and Environmental Engineering

May 1, 2023

The 22nd Annual Paul Zia Distinguished Lecture “Allegiant Stadium in Las Vegas” will be presented on Monday, September 25th, 2023 at 3:00 p.m., at the NCSU Stewart Theater in Talley Student Union, and also via an interactive live stream. This annual lecture honors Professor Emeritus Dr. Paul Zia, former professor and Department Head of the CCEE Department, and a structural engineer who is eminent in research, professional society leadership, and practice.

This year’s presenters include Frank Freudenberger, PE, SE, structural engineer and associate principal at the Arup Los Angeles office and Ellen Spangler, Senior Project Manager at Mortenson Construction. Both presenters will discuss various topics related to the 1.75 million square feet Allegiant Stadium in Las Vegas, NV, which features one of the largest cable net roofing structures in North America, and the first to be constructed in the U.S. It is also the fastest designed and constructed U.S. football stadium of its size.

At this time, all attendees are welcome to attend the lecture on-campus. The event will be broadcast live for those unable to attend in-person, enabling the lecture series to reach a broader audience. There will be a cocktail reception immediately following the lecture in the lobby area outside Stewart Theater to honor Dr. Zia and our distinguished speakers. The committee is very excited about this hybrid format, bringing the vision of the lecture series across the nation and beyond.

Thank you for considering being a sponsor of the lecture this year. It takes substantial cost to deliver a world-class hybrid event, providing an opportunity for renowned experts in structural and construction engineering to speak directly with the local engineering community, engage with students through multiple on-campus events, and provide meaningful professional development, without an admission fee.

Net proceeds from the lecture will support the Paul Zia Distinguished Lecture Series and Student Educational Fund, which is held within the NC State Engineering Foundation. An outline of sponsor benefits are presented on the following page. For additional information, please see the sponsorship form.

Thank you for your continued interest and support of the Zia Distinguished Lecture Series. We look forward to seeing you on September 25, 2023.

Sincerely,

The Paul Zia Lecture Series Committee

All funds raised for this event are collected and managed by the NC State Engineering Foundation, Inc. a 501 (c)(3) organization, tax id 56-6046987



The 2023 Paul Zia Distinguished Lecture

NCSU Department of Civil, Construction, and Environmental Engineering

**Sponsorship opportunities for the Annual
Paul Zia Distinguished Lecture September 25, 2023**

Presenting Sponsor - \$ 5,000 *All of the Gold Sponsorship benefits, plus:

Note: \$140 is non-tax deductible

- Use of your Company name directly below the Lecture title on all promotional materials
- Two (2) reservations for the Sunday night dinner with the speakers

Gold Sponsor - \$ 2,500 *All of the Silver Sponsorship benefits, plus:

Note: \$40 is non-tax deductible

- Company ad on slideshow before the presentation
- Direct link to company homepage on website

Silver Sponsor - \$1,250 *All of the Bronze Sponsorship benefits, plus:

Note: \$40 is non-tax deductible

- The use of your Company logo on all promotional materials including logo on website and in program
- Two (2) invitations to lunch at the Constructed Facilities Lab with structural engineering students and professors.

***Bronze Sponsor - \$625**

- Company name listed on all promotional materials including name on website and in program

***Event parking will be available free of charge at Coliseum Parking Deck which is within walking distance to Stewart Theater.**

SPONSORSHIP PAYMENTS CAN BE MADE ONLINE AT www.zialecture.com OR BY MAILING A CHECK WITH THIS FORM COMPLETED AND ATTACHED.

I would like to be a _____ sponsor for the 2023 Zia Lecture.

I would like to make an additional donation of \$ _____ to the Zia Educational Funds.

Make checks payable to NC State Engineering Foundation

Mail to: NCSU Department of Civil, Construction, and Environmental Engineering
Attn: Amy Alexander, Campus Box 7908 Raleigh, NC 27695 -7908

Company Name: _____

Contact Name: _____

Note: Sponsors are still required to register and are responsible for providing logo and/or ad to the committee at least 4 weeks prior to lecture.